Press release

VANTIQ and parcs IT-Consulting Extend Partnership

Competitive through digitization: Real-time applications enable completely new business models

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VANTIQ Inc. and the German company parcs IT-Consulting GmbH have upgraded their partner and reseller agreement to a master reseller agreement for the DACH region. On September 16 and 17, 2019, the companies will present VANTIQ at the Industry of Things World in Berlin, Germany (www.industryofthingsworld.com).

With the VANTIQ platform, companies can rapidly develop and deploy event-driven, collaborative, distributed and scalable real-time applications to manage their business processes digitally. The platform can integrate data from all kinds of sources: mobile and IoT devices, existing enterprise systems, and machine learning algorithms. Based on easily definable business rules, VANTIQ applications can trigger automatic reactions to events – or else involve people if complex situations require case-by-case decisions. The platform can run on premise, in the cloud or a private cloud, and on the edge.

Use cases include Smart Manufacturing, Smart City, Field Service Management, Application Integration, Logistics and Fleet Management, Safety and Security as well as Health and Environmental Monitoring, among others. "*We see enormous potential for VANTIQ in the DACH region and believe parcs will be an agile and committed partner to bring great benefits to our joint customers*," VANTIQ CEO Marty Sprinzen said upon signing the master reseller agreement.

VANTIQ is particularly suitable for challenging and time-critical digitization projects across all industries. Johannes Schmitz-Lenders, one of the founders and managing directors of parcs IT-Consulting, is excited about the new technology: "*VANTIQ is a very powerful platform. It's a great opportunity for all companies who see digital transformation as the way to remain competitive and be on the right side of disruptive innovations. The low-code and high-productivity platform enables a quick implementation of even the most complex projects*".

The cooperation between the founders of both companies goes back twenty years. When VANTIQ leaders Marty Sprinzen and Paul Butterworth founded Forté Software in the 1990s, parcs IT-Consulting was among the first to introduce this technology to German companies and successfully implement projects.

VANTIQ, the company that powers the real-time business, provides the only truly agile platform for creating transformative, event-driven applications. Founded in 2015 by renowned tech industry veterans Marty Sprinzen and Paul Butterworth, VANTIQ enables significantly lower development and maintenance costs, and provides maximum agility in response to constantly-changing business requirements. For more information, visit www.vantiq.com

parcs IT-Consulting GmbH has been consulting companies for over 20 years in the areas of requirements management, IT architecture, software development, integration, data analysis, IT governance and digitization. Since last year parcs is a partner of VANTIQ for the DACH region. For more information, visit www.parcs.de

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